

Privacy policy for social media presence

Thank you for visiting our social media presence and taking an interest in our company and our products. Protecting personal data is very important to us. For this reason, Knorr-Bremse processes your data in accordance with the provisions of the EU's General Data Protection Regulation (GDPR) and other applicable legislation concerning the protection of personal data and data security.

With this privacy policy, we inform you about the processing of your personal data and about your rights as a data subject in connection with the use of the social media presences operated by Knorr-Bremse AG and its affiliated companies ("Knorr-Bremse Group"). The contact details of Knorr-Bremse AG can be found under point 1. You can also find information on the persons responsible for the respective social media presence under the contact details listed there.

The following terms and conditions only apply insofar as the data processing performed within the scope of these social media presences actually lies within our area of responsibility and no more specific and therefore overriding privacy policy is provided within the scope of these social media presences.

1. Responsible body

The responsible body within the meaning of data protection law is

Knorr-Bremse AG
Moosacher Str. 80
80809 München
Germany
Tel.: +49 89 3547-0
Email: info@knorr-bremse.com
Internet: www.knorr-bremse.com

The responsible entity is the group company specified in the legal notice of the respective social media presence.

The contact details of the data protection officer are:

Group Data Protection Officer
Knorr-Bremse AG
Moosacher Str. 80
80809 München
Germany
Email: datenschutzbeauftragter@knorr-bremse.com

2. Facebook fan page

We operate our Facebook fan page as a jointly responsible party with Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland ([contact the data protection officer](#)). For this purpose, in joint responsibility, we use the Facebook Insight service, which provides us with statistical data on the use of our fan page. We have concluded a contract with Facebook Ireland Limited regarding this service, which you can view [here](#).

The following functionalities are available to you on our Facebook fan page:

- Interact with us and other users
- Limit the visibility of your own posts
- Use the customer chat plugin
- Use apps we have integrated
- View branded content
- Switch to Instagram via the embedded link
- Participate in surveys
- View job listings

When interacting with you as a user of our Facebook fan page, the following data is processed:

- Date and time of the interaction
- Type of end device
- Type and content of interaction (e.g. likes, direct messages, comments)
- Profile name

The privacy policy of Facebook Ireland Limited, in particular with regard to data processing in connection with the Page Insights service, can be accessed [here](#).

The cookie policy of Facebook can be found [here](#).

You can assert your rights as a data subject both against us and directly against Facebook Ireland Limited. Facebook Ireland Limited will be able to respond more quickly in relation to the processes for which it is responsible, which is why we recommend that you contact it directly.

The processing of your personal data in the context of the operation of the Facebook fan page is based on Article 6 Paragraph 1 Points b) and f) of the GDPR and serves the interaction with us and other users, the improvement of your user experience and the receipt and processing of enquiries, complaints or other feedback. As such, processing is necessary for the purpose of pursuing a legitimate interest.

The recipients of your personal data are internal departments. We do not transfer your data to a third country. Regarding the recipients and the third country transfer of Facebook Ireland Limited, please refer to its privacy policy.

As a rule, we delete your personal data after termination of the user relationship or after fully responding to the direct communication or after removal of the post being commented on, unless there is a legal obligation to retain the data. In addition, illegal content is deleted as necessary. Regarding deletion by Facebook Ireland Limited, please refer to its privacy policy.

3. Instagram company profile

We use the "Instagram" service of Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland ([contact the data protection officer](#)) and operate our Instagram company profile via this service.

We use the following Instagram services: Instagram Direct, Instagram Ads, Instagram Stats.

The following functionalities are available to you on our Instagram company profile:

- Interact with us and other users
- Participate in surveys and competitions
- Comment on posts

When interacting with you as a user of our Instagram company profile, the following data is processed:

- Date and time of the interaction
- Type and content of interaction (e.g. direct messages, comments)
- Profile name

The privacy policy of Facebook Ireland Limited can be accessed [here](#).

The processing of your personal data in the context of the operation of the Instagram company profile is based on Article 6 Paragraph 1 Points b) and f) of the GDPR and serves the interaction with us and other users and the provision of information about our products and our company. As such, processing is necessary for the purpose of pursuing a legitimate interest.

The recipients of your personal data are internal departments. We do not transfer your data to a third country. Regarding the recipients and the third country transfer of Facebook Ireland Limited, please refer to its privacy policy.

We delete your personal data after fully responding to the direct communication or after removal of the post being commented on. In addition, illegal content is deleted as necessary. Regarding deletion by Facebook Ireland Limited, please refer to its privacy policy.

4. Twitter company profile

We use the "Twitter" service of Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2, Ireland ([contact the data protection officer](#)) and operate our Twitter company profile via this service.

The following functionalities are available to you on our Twitter company profile:

- Interact with us and other users
- Comment on posts

When interacting with you as a user of our Twitter company profile, the following data is processed:

- Date and time of the interaction
- Type and content of interaction (e.g. direct messages, comments)
- Profile name

The privacy policy of Twitter International Company can be accessed [here](#).

The processing of your personal data in the context of the operation of the Twitter company profile is based on Article 6 Paragraph 1 Points b) and f) of the GDPR and serves the interaction with us and other users and the provision of information about our products and our company. As such, processing is necessary for the purpose of pursuing a legitimate interest.

The recipients of your personal data are internal departments. We do not transfer your data to a third country. Regarding the recipients and the third country transfer of Twitter International Company, please refer to its privacy policy.

We delete your personal data after fully responding to the direct communication or after removal of the post being commented on. In addition, illegal content is deleted as necessary. Regarding deletion by Twitter International Company, please refer to its privacy policy.

5. LinkedIn company page

We use the "LinkedIn" service of LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland ([contact the data protection officer](#)) and operate our LinkedIn company page via this service.

The following functionalities are available to you on our LinkedIn company page:

- Interact with us and other users
- Comment on posts

When interacting with you as a user of our LinkedIn company page, the following data is processed:

- Date and time of the interaction
- Type and content of interaction (e.g. direct messages, comments)
- Profile name
- Profile picture

The privacy policy of LinkedIn Ireland Unlimited Company can be accessed [here](#).

The processing of your personal data in the context of the operation of the LinkedIn company page is based on Article 6 Paragraph 1 Points b) and f) of the GDPR and serves the interaction with us and other users and the provision of information about our company and current job vacancies. As such, processing is necessary for the purpose of pursuing a legitimate interest.

The recipients of your personal data are internal departments. We do not transfer your data to a third country. Regarding the recipients and the third country transfer of LinkedIn Ireland Unlimited Company, please refer to its privacy policy.

We delete your personal data after fully responding to the direct communication or after removal of the post being commented on. In addition, illegal content is deleted as necessary. Regarding deletion by LinkedIn Ireland Unlimited Company, please refer to its privacy policy.

6. Xing company profile

We use the "Xing" service of XING SE, Dammtorstraße 30, 20354 Hamburg, Germany ([contact the data protection officer](#)) and operate our Xing company profile via this service.

The following functionalities are available to you on our Xing company profile:

- Interact with us and other users
- Comment on posts
- Mark us as employer of choice

When interacting with you as a user of our Xing company profile, the following data is processed:

- Date and time of the interaction
- Type and content of interaction (e.g. direct messages, comments)
- Profile name
- Profile picture

The privacy policy of XING SE can be accessed [here](#).

The processing of your personal data in the context of the operation of the Xing company profile is based on Article 6 Paragraph 1 Points b) and f) of the GDPR and serves the interaction with us and other users and the provision of information about our company and current job vacancies. As such, processing is necessary for the purpose of pursuing a legitimate interest.

The recipients of your personal data are internal departments. We do not transfer your data to a third country. Regarding the recipients and the third country transfer of XING SE, please refer to its privacy policy.

We delete your personal data after fully responding to the direct communication or after removal of the post being commented on. In addition, illegal content is deleted as necessary. Regarding deletion by XING SE, please refer to its privacy policy.

7. Kununu company profile

We use the "kununu" service of XING SE, Dammtorstraße 30, 20354 Hamburg ([contact the data protection officer](#)) and operate our kununu company profile via this service.

The following functionalities are available to you on our kununu company profile:

- Rate us as a current or former employer
- Rate the application process you completed with us

As a rule, it will not be possible to derive any personal information about you from your rating, as you will not be asked to identify yourself when submitting the rating. If you provide personal data in your rating or if it is possible to derive any personal information about you from the content of your rating in individual cases (for example, because your position is unique within a certain division), we will process the following personal data about you:

- Date and content of your rating
- Job status (if specified)
- Position/seniority (if specified)
- Division (if specified)

The privacy policy of XING SE can be accessed [here](#).

The processing of your personal data in the context of the operation of the kununu company profile is based on Article 6 Paragraph 1 Points b) and f) of the GDPR and serves the interaction with us and other users and the provision of information about our company. As such, processing is necessary for the purpose of pursuing a legitimate interest.

The recipients of your personal data are internal departments. We do not transfer your data to a third country. Regarding the recipients and the third country transfer of XING SE, please refer to its privacy policy.

We delete your personal data after fully responding to the direct communication or after removal of the post being commented on. In addition, illegal content is deleted as necessary. Regarding deletion by XING SE, please refer to its privacy policy.

8. YouTube channel

We use the "YouTube" service of YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066 USA (represented by Google, Inc, Amphitheatre Parkway, Mountain View, CA 94043, USA) ([contact the data protection officer](#)) and operate our YouTube channel via this service.

The following functionalities are available to you on our YouTube channel:

- Interact with us and other users
- Participate in surveys and competitions

- Comment on posts

When interacting with you as a user of our YouTube channel, the following data is processed:

- Date and time of the interaction
- Type and content of interaction (e.g. likes, direct messages, comments)
- Profile name

The privacy policy of Google, Inc can be accessed [here](#).

The processing of your personal data in the context of the operation of the YouTube channel is based on Article 6 Paragraph 1 Points b) and f) of the GDPR and serves the interaction with us and other users and the provision of information about our products and our company. As such, processing is necessary for the purpose of pursuing a legitimate interest.

The recipients of your personal data are internal departments. We do not transfer your data to a third country. Regarding the recipients and the third country transfer of Google, Inc., please refer to its privacy policy.

We delete your personal data after fully responding to the direct communication or after removal of the post being commented on. In addition, illegal content is deleted as necessary. Regarding deletion by Google, Inc., please refer to its privacy policy

9. Rights of the data subject

As a subject of data processing, you benefit from a number of rights. Specifically:

The right to be informed: You have the right to obtain information about the data we have collected about you.

The right to rectification and erasure: You can demand that we correct any incorrect data and – insofar as the legal requirements are met – erase your data.

The right to restrict processing: Insofar as the legal requirements are met, you can demand that we restrict the processing of your data.

The right to data portability: If you have provided us with data on the basis of a contract or consent, you may, insofar as the legal requirements are met, demand that we send you the data you have provided in a structured, common and machine-readable format or that we transfer it to another responsible party.

Objection to data processing on the legal basis of "legitimate interest": You have the right to object to data processing by us at any time for reasons arising from your particular situation, insofar as this rests on the legal basis of "legitimate interest". If you exercise your right to object, we will stop processing your data unless we can demonstrate – in accordance with the legal requirements – compelling reasons worthy of protection for the further processing that outweigh your rights.

Objection to data processing for the purpose of direct marketing: If we process your personal data on the legal basis of "legitimate interest" for the purpose of direct marketing, you have the right to object to this processing at any time.

Withdrawal of consent: If you have given us consent to process your data, you can withdraw this consent at any time with future effect. The lawfulness of the processing of your data up until the withdrawal remains unaffected by this.

The right to lodge a complaint with a supervisory authority: You can also lodge a complaint with the competent supervisory authority if you believe that the processing of your data violates applicable law. To do this, you can contact the data protection authority responsible for your place of residence or for your country or the data protection authority responsible for us.

Contacting us and exercising your rights: Furthermore, you can contact us free of charge if you have any questions about the processing of your personal data, your rights as a data subject and any consent you may have given. To exercise any of your aforementioned rights, please contact us at the address given above in the section "Responsible body".

When doing so, please ensure that it is possible for us to clearly identify you. When withdrawing consent, you can also use the same contact method that you used when giving your consent.

10. Status

The current version of this privacy policy applies.

Status: 23 February 2021 – Version 1.0